



# Magnifi*ij*

## IMPACT COACHING

MAGNIFI.GLOBAL



# WHERE YOUR LEGACY TAKES SHAPE

We're entering exciting times.

A new world is emerging. It's shifting the way we work and live, which is why we're thrilled to be sharing our impact coaching with you.

Right now, there's a real opportunity to create a more sustainable way to live and work — a foundation that elevates how we care for ourselves, our communities and the planet that supports all life.

And as a global leader and philanthropist, you want to optimize your potential while making a meaningful difference in your life, your businesses, your organizations, and the world.

But now, more than ever, the decisions you make about investing your time and money for maximum impact are critical.

A philanthropist and leader myself, I understand this and alongside Caroline Loden who has over 20 years experience in the nonprofit Sector we can help you explore how to create maximum impact. We will coach you through the start of your impact journey to enhance your performance, discover how to magnify your impact and create the profound, positive change you're seeking.

Working with us is a partnership in growth, and we look forward to walking this remarkable journey with you, as we work towards your goals.

To your success,

*Craig Goldblatt*

*Caroline Loden*



# WHAT YOU CAN EXPECT

1.

## **INVESTMENT**

As your coach we are available when you need. Our commitment is to you, your growth, and eliminating every obstacle on the path to your legacy.

2.

## **INSPIRATION**

With deep understanding, you'll have the perfect balance of challenge and support so your potential, performance and growth skyrockets.

3.

## **INTEGRITY**

At every length of this journey, we offer an uncompromising commitment to professionalism, ethics and values as we guide you to your goals.

"Craig is an incredibly gifted life coach who helped me open my mind to what's important to me in life.

I come away from each session feeling revitalized, focused and ready to face any challenges thrown at me, as I continue on my life journey.

He is full of positive energy and has an amazing ability to understand the feelings of others (even if they are struggling to put them into words for themselves!) He manages to do all this with great compassion and humility, making every session an extremely valuable experience."

- Olivia Bradshaw  
HR Director, Matrix PA



A person is standing on a rocky ledge in a canyon, looking out at the vast landscape. The canyon walls are dark and rugged, and the sky is bright. The person is wearing dark shorts and is shirtless. The overall scene is one of natural beauty and adventure.

Caroline's energy and passion for  
the non-profit sector is both  
infectious and inspiring.

I was always impressed by her  
knowledge and skills as well as  
her ability to communicate with,  
and motivate, all types of  
stakeholders and donors - always  
with a smile!

She is a compassionate leader.

- Katrina Gibson

Craig made opportunities for a  
new generation of UK  
philanthropists. Awareness of the  
philanthropic agenda was  
created, and new partnerships  
were formed between  
communities across continents.  
Craig brings unbounded energy to  
his work, adding a dynamism to  
the important work of a charity,  
while showing emerging  
philanthropists how they can  
become a positive force for  
change in the world.\*

- Robin Cross

# HERE'S WHAT WE'LL DO TOGETHER:

Many leaders and philanthropists can see the end result of their vision, but lack clarity on the exact, step-by-step process to make it concrete.

Investing in impact coaching means that every step to a meaningful, sustainable legacy is clear. As philanthropists and consultants to nonprofits, we bridge the gap between the two, ensuring your contributions are aligned with your deeper purpose and your legacy is world-changing.

Over 3 months we will be entirely focused on gaining a deeper sense of who you are, who you want to be and the meaning of the legacy you want to create.

## **Personal Clarity: A Process to Understand Our Legacy**

The power to create anything begins with ourselves.

It's imperative that we gain clarity of our own strengths before we seek solutions to help others for maximum impact.

The 4 areas of growth we'll focus on are:

- Intention: our emotional Legacy
- Purpose: our reason for living
- Identity: who we are as an individual and identifying our unique talents
- Values and Beliefs: living with the highest of standards



# THE IMPACT ADVISORY PROGRAM

## NEXT STEPS

After completing our stage 1 impact coaching, you will have a clear understanding of your internal world, your intentions, beliefs and purpose.

You will then have the choice to gain further clarity of the actual legacy you wish to create through The Impact Advisory Program. This is a further 9-month program supporting you to create measurable change in the world.

## OVERVIEW

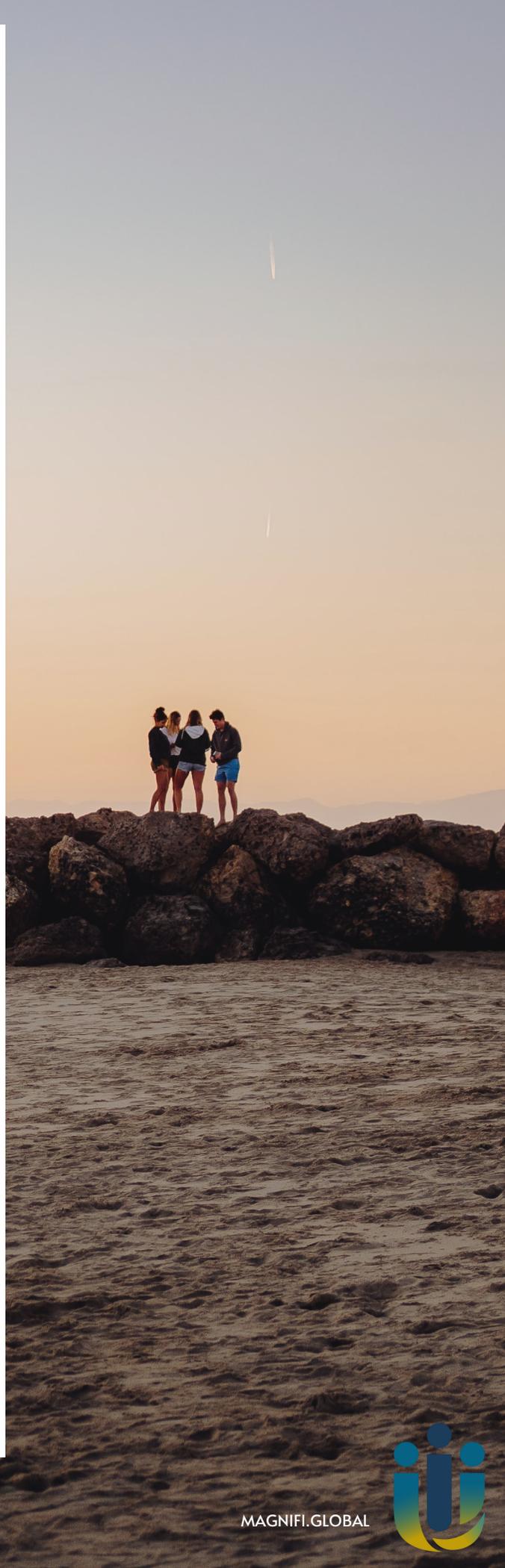
The Impact Advisory Program is different. As philanthropists and with 20+ years of experience in the corporate and nonprofit sectors, this program is designed to make your legacy happen. Through this strategic partnership, you'll gain a deeper clarity of yourself, cultivate your strengths, and amplify your impact

## HOW IT WORKS

This 9-month program (with potential to lead to 5 years) is based on a results-focused, 3-stage structure to reach your greatest goals. Each stage is carefully designed with vital areas of growth. Entirely tailored to you, we'll work together so you maximize your potential, outline your dream projects, form key partnerships, determine investment opportunities and implement your vision.

## WHY IT'S EFFECTIVE

This program brings your enhanced awareness of purpose, intention, motivation and human identity and aligns this with our experience in the nonprofit sector and awareness of need and maximum impact. Together this leads to authentic personal and community development.





# HI, I'M CRAIG GOLDBLATT.

In the last 2 decades, I've been a sought-after International Keynote Speaker, Impact Coach and Trainer to some of the biggest businesses, charities, nonprofit organizations and top-performers in the world.

My life purpose is helping you create a meaningful legacy so we create a better world together.

I've helped incredible organizations like Microsoft, WWF U.K., WWF Africa, Warwick Africa (Warwick University), The Learning Trust, Article 25, The Diana Award, The Ella Foundation and more clarify their mission and impact the world.

I also work one-on-one with remarkable leaders, entrepreneurs, CEOs and high-profile individuals who are hungry to live their true purpose, contribute deeply and embrace life at the highest level.

As a traveler, I've immersed myself in some of the most diverse cultures on the planet, learning lessons in love, courage, compassion and empowerment.

Now, with an enhanced awareness of purpose, intention, motivation and human identity, I bring those lessons with me to the stage, my workshops and intensive 1:1 coaching like The Impact Advisory Program.

That means I offer unique tools that are extremely effective— actionable strategies to understand yourself deeply, reveal your true purpose and clarify your vision. Plus, a roadmap to make it happen.

In 2010, my life purpose led to founding Giving Africa, a charity focused on creating a strong organization to build a school in Burkina Faso, offering high-quality education, real opportunities and self-sustaining outcomes to children in poverty.

Because of this, I am much more than your typical life coach, advisor or personal development strategist.

I know where you are right now. I've felt the same drive to create a better world and I've developed a proven path to make a real difference.

For me, it took a number of challenges and triumphs to find my higher purpose and start building my legacy.

And now, I want to help YOU do the same.





**"I have found that the greatest degree of inner tranquillity comes from the development of love and compassion. The more we care for the happiness of others, the greater is our own sense of well-being. It is the ultimate source of success in life." Dalai Lama**

## HI, I'M CAROLINE LODEN

I have been involved in the NGO sector for over 20 years - primarily as CEO for Giving Africa but also within Senior Management at Help the Aged (Age UK) and The Children's Society. I was also one of the founding Directors of the Association of Volunteer Managers.

I have been privileged to be involved in the support of international development, children, disability, older people, environmental needs, mentoring, volunteering, education and entrepreneurship causes. My experience spans both small and global nonprofit organisations which has given me an in depth understanding of what leads to successful impact and sustainable growth.

Through living and working with the incredible communities of Africa and India, I feel blessed to have learnt to approach life as an exchange of wealth. This exchange can be through love, knowledge, time, money or spirit, and I believe it enriches our lives beyond measure.

Working with people from all walks of life around the world, I thrive on making new and enduring connections. I find it a privilege to work with individuals to realise their passion and intentions to create true impact in the global community.

I am also a yoga instructor, which I love, and live in the Hampshire countryside in the UK with my brilliant husband, two kids and a multitude of pets!



"Craig generated huge energy in the room... No one could help but be affected by his passion and focus on giving the audience as much value as possible.

"Many speakers can stay on the surface but Craig gets you to dig deep, to challenge - to be brave. Lives will not be the same as he, with mastery, addresses cause rather than effect, delivered with an air of authority and love."

- Sarah Hopwood  
Motivational Speaker & Consultant



"Caroline's strong leadership saw Giving Africa evolve from a start-up charity with a big vision to a fully-fledged non-profit working with partners, fundraisers and various companies in order to get the projects off the ground and be extremely successful.

- Eleanor Thompson, Trustee,



"Craig has the natural ability to engage with people in a manner that not only motivates, but helps them to identify the greater meaning in all that they do.

"We are proud to be engaging with Craig on a charitable level with 'Giving Africa' and consider Craig a trusted advisor to our business."

- Lawrence Mohiuddine  
Managing Partner, Maris



## CONTACT US:

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