



CRAIG GOLDBLATT

THE IMPACT ADVISORY PROGRAM

CRAIGGOLDBLATT.COM



WHERE YOUR IMPACT AND LEGACY TAKES SHAPE

We're entering exciting times.

A new world is emerging. It's shifting the way we work and live, which is why I'm thrilled to be sharing The Impact Advisory Program with you.

Right now, there's a real opportunity to create a more sustainable way to live and work — a foundation that elevates how we care for ourselves, our communities and the planet that supports all life.

And as a global leader and philanthropist, you want to optimize your potential while making a meaningful difference in your life, your businesses, your organizations, and the world.

But now, more than ever, the decisions you make about investing your time and money for maximum impact are critical.

A philanthropist and leader myself, I understand this and alongside Caroline Loden, an experienced NGO leader, we have created The Impact Advisory Program. This is a catalyst to enhance your performance, magnify your impact, and create the profound, positive change you're seeking.

This proposal outlines our 4-stage program that brings your legacy to life.

It's a proven blueprint with massive results — our clients continue to break new ground and produce exceptional results, while enjoying a life of contribution, depth and purpose.

Working with us is a partnership in growth, and we look forward to walking this remarkable journey with you, as we work towards your goals.

To your success,



WHAT YOU CAN EXPECT

1.

INVESTMENT

As your advisor, I'm available when you need. My commitment is to you, your growth, and eliminating every obstacle on the path to your legacy.

2.

EXPLORATION

With deep understanding, you'll have the perfect balance of challenge and support so your potential, performance and growth skyrockets.

3.

INTEGRITY

At every length of this journey, we offer an uncompromising commitment to professionalism, ethics and values as we guide you to your goals.

"Craig is an incredibly gifted life coach who helped me open my mind to what's important to me in life.

I come away from each session feeling revitalized, focused and ready to face any challenges thrown at me, as I continue on my life journey.

He is full of positive energy and has an amazing ability to understand the feelings of others (even if they are struggling to put them into words for themselves!) He manages to do all this with great compassion and humility, making every session an extremely valuable experience."

- Olivia Bradshaw
HR Director, Matrix PA

THE IMPACT ADVISORY PROGRAM

Like our workshops, transformational speaking events and impact coaching, The Legacy Advisory Program is driven by a passion to support leaders and philanthropists with visions of positive world change.

Together, we can make a real, tangible difference.

OVERVIEW

The Impact Advisory Program is different. With 20+ years of philanthropic and nonprofit sector experience, this program is designed to make your legacy happen. Through this strategic partnership, you'll gain a deeper clarity of yourself, cultivate your strengths, and amplify your leadership.

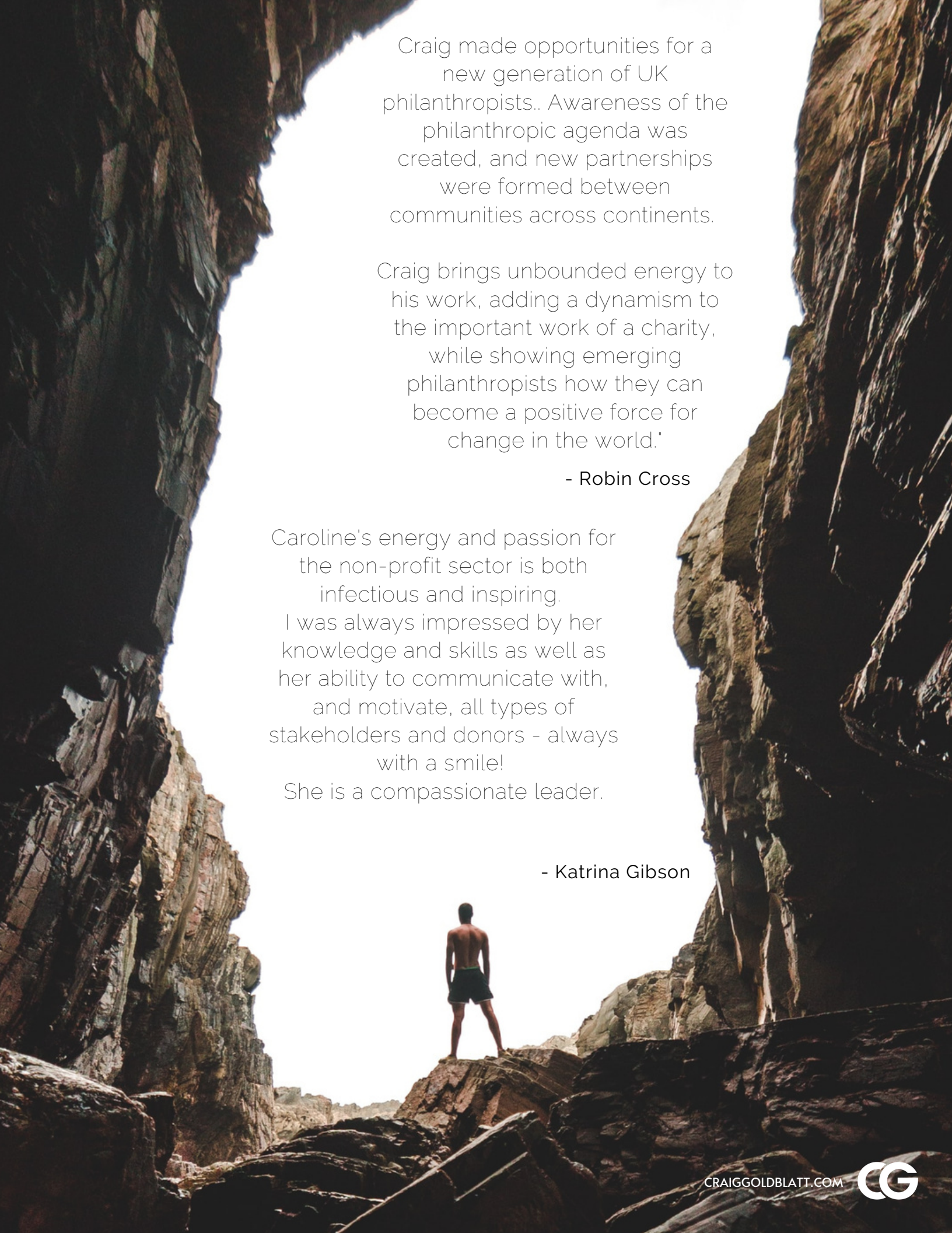
HOW IT WORKS

This program is based on a results-focused, 4-stage structure to reach your greatest goals. Each stage is carefully designed with vital areas of growth. Entirely tailored to you, we'll work together so you maximize your potential, outline your dream projects, form key partnerships, determine investment opportunities and implement your vision.

WHY IT'S EFFECTIVE

A complete experience with measurable progress, this program offers the enhanced awareness of purpose, intention, motivation and human identity for effective, inspired leadership in all areas of life.



A person stands on a rocky outcrop, looking out from a cave. The cave walls are dark and textured, framing the bright light outside. The person is seen from behind, wearing dark shorts. The scene is dramatic, with strong contrasts between the dark interior and the bright exterior.

Craig made opportunities for a new generation of UK philanthropists.. Awareness of the philanthropic agenda was created, and new partnerships were formed between communities across continents.

Craig brings unbounded energy to his work, adding a dynamism to the important work of a charity, while showing emerging philanthropists how they can become a positive force for change in the world."

- Robin Cross

Caroline's energy and passion for the non-profit sector is both infectious and inspiring. I was always impressed by her knowledge and skills as well as her ability to communicate with, and motivate, all types of stakeholders and donors - always with a smile! She is a compassionate leader.

- Katrina Gibson

THE 4-STAGE PROCESS TO YOUR LEGACY

Many leaders and philanthropists can see the end result of their vision, but lack clarity on the exact, step-by-step process to make it concrete.

Investing in The Impact Advisory Program means that every step to a meaningful, sustainable legacy is clear. As a philanthropist and consultant to nonprofits, we bridge the gap between the two, ensuring your contributions are aligned with your deeper purpose and your legacy is world-changing.



HERE'S WHAT WE'LL DO TOGETHER:

1

STAGE ONE:

The first 3-months is entirely focused on gaining a deeper sense of who you are, who you want to be and the meaning of the impact you want to create.

Personal Clarity: A Process to Understand Our Impact

The power to create anything begins with ourselves.

It's imperative that we gain clarity of our own strengths before we seek solutions to help others for maximum impact.

The 4 areas of growth we'll focus on during stage one:

- Intention: our emotional Legacy
- Purpose: our reason for living
- Identity: who we are as an individual and identifying our unique talents
- Values and Beliefs: living with the highest of standards



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STAGE TWO:

The following 9 months are essential to nurture your strengths, enhance your leadership and build your legacy.

The Research Process: Understanding The Opportunities For Growth

During this second stage, we're focused on finding the right environments, communities, organizations and projects to positively impact.

This research project involves a multi-phase process using the following tools:

- A series of interviews with you to understand your desired goals, project outcomes, and vision.
- Exploring different environments and determining which opportunities offer the biggest, deepest impact.
- Reviewing the culture of multiple industry sectors and organizations so their mission is perfectly-aligned with yours.
- Examining relevant resources, websites, articles, journals, case studies and white papers.
- Interviews with full lists of organization figureheads, directors and project leaders.
- Shortlisting top investment opportunities to bring your legacy to life.
- Visit and meet with stakeholders, teams and beneficiaries together.
- Implement feasibility study to assess the success, risks and sustainability of chosen projects.

3

STAGE THREE:

During this stage, we'll finalize your chosen projects and key partnerships.

Action Plans: Creating The Impact Roadmap

With a new sense of clarity, plan and purpose, we'll solidify investments and implementation of your vision by:

- With a new sense of clarity, plan and purpose, we'll solidify your vision by selecting a number of organisations to explore further:
- Examining relevant resources, websites, articles, journals, case studies and white papers.
- Implement feasibility studies to assess the success, risks and sustainability of chosen projects.
- Visits with stakeholders, teams and beneficiaries together.
- Interviews with organization figureheads, directors and project leaders.
- Shortlist potential partners and projects for investment.

4

STAGE FOUR:

In stage 4, we'll ensure your project gets off the ground, takes shape, and brings your vision to life:

Monitoring, Reporting and Support: Your Impact Actualized

After selecting an investment channel we will:

- Create the exact roadmap and investment plan for your chosen projects.
- Discuss a monitoring, evaluation and reporting plan for years 2-5 to ensure success and sharing of impact between all parties.
- Create a communication plan between all relevant parties.
- Invest needed funds and resources to get your project off the ground.
- Begin and support phase one of your project!





HI, I'M CRAIG GOLDBLATT.

In the last 2 decades, I've been a sought-after International Keynote Speaker, Impact Coach and Trainer to some of the biggest businesses, charities, nonprofit organizations and top-performers in the world.

My life purpose is helping you create a meaningful legacy so we create a better world together.

I've helped incredible organizations like Microsoft, WWF U.K., WWF Africa, Warwick Africa (Warwick University), The Learning Trust, Article 25, The Diana Award, The Ella Foundation and more clarify their mission and impact the world.

I also work one-on-one with remarkable leaders, entrepreneurs, CEOs and high-profile individuals who are hungry to live their true purpose, contribute deeply and embrace life at the highest level.

As a traveler, I've immersed myself in some of the most diverse cultures on the planet, learning lessons in love, courage, compassion and empowerment.

Now, with an enhanced awareness of purpose, intention, motivation and human identity, I bring those lessons with me to the stage, my workshops and intensive 1:1 coaching like The Legacy Advisory Program.

That means I offer unique tools that are extremely effective—actionable strategies to understand yourself deeply, reveal your true purpose and clarify your vision. Plus, a roadmap to make it happen.

So you bring your legacy to life.

So you live an inspired life of real meaning, depth, significance and impact.

In 2010, my life purpose led to founding Giving Africa, a charity focused on creating a strong organization to build Bethel Secondary School in Burkina Faso, offering high-quality education, real opportunities and self-sustaining outcomes to children in poverty.

Because of this, I am much more than your typical life coach, advisor or personal development strategist.

I know where you are right now. I've felt the same drive to create a better world and I've developed a proven path to make a real difference.

For me, it took a number of challenges and triumphs to find my higher purpose and start building my legacy.

But my clients don't need to face the same challenges. With my help, they have a blueprint that works, and they're building remarkable legacies in less time than they ever imagined...

And now, I want to help YOU do the same.

HI, I'M CAROLINE LODEN.



Through living and working with the incredible communities of Africa and India, I feel blessed to have learnt to approach life as an exchange of wealth. This exchange can be through love, knowledge, time, money or spirit, and I believe it enriches our lives beyond measure:

I have found that the greatest degree of inner tranquillity comes from the development of love and compassion. The more we care for the happiness of others, the greater is our own sense of well-being. It is the ultimate source of success in life." Dalai Lama

Working with people from all walks of life around the world, I thrive on making new and enduring connections. I find it a privilege to work with individuals to realise their passion and intentions to create true impact in the global community.

I have been involved in the Charity sector for over 20 years - primarily as CEO for Giving Africa but also within Senior Management at Help the Aged (Age UK) and The Children's Society. I was also one of the founding Directors of the Association of Volunteer Managers.

I have been privileged to be involved in the support of international development, children, disability, older people, environmental needs, mentoring, volunteering, education and entrepreneurship causes. My experience spans both small and global nonprofit organisations which has given me an in depth understanding of what leads to successful impact and sustainable growth.

I am also a yoga instructor, which I love, and live in the Hampshire countryside in the UK with my brilliant husband, two kids and a multitude of pets!



"Craig generated huge energy in the room... No one could help but be affected by his passion and focus on giving the audience as much value as possible.

"Many speakers can stay on the surface but Craig gets you to dig deep, to challenge - to be brave. Lives will not be the same as he, with mastery, addresses cause rather than effect, delivered with an air of authority and love."

- Sarah Hopwood
Motivational Speaker & Consultant



"Caroline's strong leadership saw Giving Africa evolve from a start-up charity with a big vision to a fully-fledged non-profit working with partners, fundraisers and various companies in order to get the projects off the ground and be extremely successful.

- Eleanor Thompson, Trustee,,



"Craig has the natural ability to engage with people in a manner that not only motivates, but helps them to identify the greater meaning in all that they do.

"We are proud to be engaging with Craig on a charitable level with 'Giving Africa' and consider Craig a trusted advisor to our business."

- Lawrence Mohiuddine
Managing Partner, Maris



CONTACT US:

For support,
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