



**CRAIG GOLDBLATT**

# THE LEGACY ADVISORY PROGRAM

[CRAIGGOLDBLATT.COM](http://CRAIGGOLDBLATT.COM)



# WHERE YOUR LEGACY TAKES SHAPE

We're entering exciting times.

A new world is emerging. It's shifting the way we work and live, which is why I'm thrilled to be sharing The Legacy Advisory Program with you.

Right now, there's a real opportunity to create a more sustainable way to live and work — a foundation that elevates how we care for ourselves, our communities and the planet that supports all life.

And as a global leader and philanthropist, you want to optimize your potential while making a meaningful difference in your life, your businesses, your organizations, and the world.

But now, more than ever, the decisions you make about investing your time and money for maximum impact are critical.

A philanthropist and leader myself, I understand this and I've designed The Legacy Advisory Program as a catalyst to enhance your performance, magnify your impact, and create the profound, positive change you're seeking.

This proposal outlines my program and the 4-stage structure that brings your legacy to life.

It's a proven blueprint with massive results — my clients continue to break new ground and produce exceptional results, while enjoying a life of contribution, depth and purpose.

Working with me is a partnership in growth, and I look forward to walking this remarkable journey with you, as we work towards your goals.

To your success,



# WHAT YOU CAN EXPECT

1.

## **INVESTMENT**

As your advisor, I'm available when you need. My commitment is to you, your growth, and eliminating every obstacle on the path to your legacy.

2.

## **EXPLORATION**

With deep understanding, you'll have the perfect balance of challenge and support so your potential, performance and growth skyrockets.

3.

## **INTEGRITY**

At every length of this journey, I offer an uncompromising commitment to professionalism, ethics and values as I guide you to your goals.

"Craig is an incredibly gifted life coach who helped me open my mind to what's important to me in life.

I come away from each session feeling revitalized, focused and ready to face any challenges thrown at me, as I continue on my life journey.

He is full of positive energy and has an amazing ability to understand the feelings of others (even if they are struggling to put them into words for themselves!) He manages to do all this with great compassion and humility, making every session an extremely valuable experience."

- Olivia Bradshaw  
HR Director, Matrix PA



# THE LEGACY ADVISORY PROGRAM

Like my workshops, transformational speaking events and impact coaching, The Legacy Advisory Program is driven by a passion to support leaders and philanthropists with visions of positive world change.

Together, we can make a real, tangible difference.

## OVERVIEW

The Legacy Advisory Program is different. As a philanthropist with 20+ years of experience in the corporate and nonprofit sectors, this program is designed to make your legacy happen. Through this strategic partnership, you'll gain a deeper clarity of yourself, cultivate your strengths, and amplify your leadership.

## HOW IT WORKS


This program is based on a results-focused, 4-stage structure to reach your greatest goals. Each stage is carefully designed with vital areas of growth. Entirely tailored to you, we'll work together so you maximize your potential, outline your dream projects, form key partnerships, determine investment opportunities and implement your vision.

## WHY IT'S EFFECTIVE

A complete experience with measurable progress, this program offers my enhanced awareness of purpose, intention, motivation and human identity for effective, inspired leadership in all areas of life.





A full-page background image showing a person standing on a rocky outcrop, looking up at a massive, towering rock formation that frames the central text. The person is seen from behind, wearing dark shorts. The rock formations are dark and textured, with a bright sky visible in the center gap.

"Craig created a new community of donors and mobilised their efforts to deliver long-term support for a vital cause. While doing this, Craig made opportunities for a new generation of UK philanthropists.

A whole new awareness of the philanthropic agenda was created, and new partnerships were formed between communities across continents.

Craig brings unbounded energy to his work, adding a dynamism to the important work of a charity, while showing emerging philanthropists how they can become a positive force for change in the world."

- Robin Cross



# THE 4-STAGE PROCESS TO YOUR LEGACY

Many leaders and philanthropists can see the end result of their vision, but lack clarity on the exact, step-by-step process to make it concrete.

Investing in The Legacy Advisory Program means that every step to a meaningful, sustainable legacy is clear. As a philanthropist and a consultant to nonprofits, I bridge the gap between the two, ensuring your contributions are aligned with your deeper purpose and your legacy is world-changing.





# HERE'S WHAT WE'LL DO TOGETHER:

1

## STAGE ONE:

The first 3-months is entirely focused on gaining a deeper sense of who you are, who you want to be and the meaning of the legacy you want to create.

### **Personal Clarity: A Process to Understand Our Legacy**

The power to create anything begins with ourselves.

It's imperative that we gain clarity of our own strengths before we seek solutions to help others for maximum impact.

The 4 areas of growth we'll focus on during stage one:

- Intention: our emotional Legacy
- Purpose: our reason for living
- Identity: who we are as an individual and identifying our unique talents
- Values and Beliefs: living with the highest of standards



## 2

### STAGE TWO:

The following 9 months are essential to nurture your strengths, enhance your leadership and build your legacy.

#### **The Research Process: Understanding The Opportunities For Growth**

During this second stage, we're focused on finding the right environments, communities, organizations and projects to positively impact.

This research project involves a multi-phase process using the following tools:

- A series of interviews with you to understand your desired goals, project outcomes, and vision.
- Exploring different environments and determining which opportunities offer the biggest, deepest impact.
- Reviewing the culture of multiple industry sectors and organizations so their mission is perfectly-aligned with yours.
- Examining relevant resources, websites, articles, journals, case studies and white papers.
- Interviews with full lists of organization figureheads, directors and project leaders.
- Shortlisting top investment opportunities to bring your legacy to life.
- Visit and meet with stakeholders, teams and beneficiaries together.
- Implement feasibility study to assess the success, risks and sustainability of chosen projects.



# 3

## STAGE THREE:

During this stage, we'll finalize your chosen projects and key partnerships.

### **Action Plans: Creating The Legacy Roadmap**

With a new sense of clarity, plan and purpose, we'll solidify investments and implementation of your vision by:

- Confirming successful partners and projects for investment.
- Creating the exact roadmap and investment plan for your chosen projects.
- Monitoring, evaluating and reporting on your plan to ensure success.
- Executing a communication plan between all relevant parties.
- Investing needed funds and resources to get your project off the ground.
- Begin and support phase one of your project!

# 4

## STAGE FOUR:

In stage 4, we'll ensure your project gets off the ground, takes shape, and brings your vision to life:

### **Monitoring, Reporting and Support: Your Legacy Actualized**

- Monitoring, evaluating and reporting on your plan to ensure success
- Begin and support phase one of your project!
- Assessment and planning for future project phases









# HI, I'M CRAIG GOLDBLATT.

In the last 2 decades, I've been a sought-after International Keynote Speaker, Impact Coach and Trainer to some of the biggest businesses, charities, nonprofit organizations and top-performers in the world.

My life purpose is helping you create a meaningful legacy so we create a better world together.

I've helped incredible organizations like Microsoft, WWF U.K., WWF Africa, Warwick Africa (Warwick University), The Learning Trust, Article 25, The Diana Award, The Ella Foundation and more clarify their mission and impact the world.

I also work one-on-one with remarkable leaders, entrepreneurs, CEOs and high-profile individuals who are hungry to live their true purpose, contribute deeply and embrace life at the highest level.

As a traveler, I've immersed myself in some of the most diverse cultures on the planet, learning lessons in love, courage, compassion and empowerment.

Now, with an enhanced awareness of purpose, intention, motivation and human identity, I bring those lessons with me to the stage, my workshops and intensive 1:1 coaching like The Legacy Advisory Program.

That means I offer unique tools that are extremely effective—actionable strategies to understand yourself deeply, reveal your true purpose and clarify your vision. Plus, a roadmap to make it happen.

So you bring your legacy to life.

So you live an inspired life of real meaning, depth, significance and impact.

In 2010, my life purpose led to founding Giving Africa, a charity focused on creating a strong organization to build Bethel Secondary School in Burkina Faso, offering high-quality education, real opportunities and self-sustaining outcomes to children in poverty.

Because of this, I am much more than your typical life coach, advisor or personal development strategist.

I know where you are right now. I've felt the same drive to create a better world and I've developed a proven path to make a real difference.

For me, it took a number of challenges and triumphs to find my higher purpose and start building my legacy.

But my clients don't need to face the same challenges. With my help, they have a blueprint that works, and they're building remarkable legacies in less time than they ever imagined...

And now, I want to help YOU do the same.



"Craig generated huge energy in the room... No one could help but be affected by his passion and focus on giving the audience as much value as possible.

"Many speakers can stay on the surface but Craig gets you to dig deep, to challenge - to be brave. Lives will not be the same as he, with mastery, addresses cause rather than effect, delivered with an air of authority and love."

- Sarah Hopwood  
Motivational Speaker & Consultant



"Craig is an extremely powerful leadership speaker. He has a gift of creating change and action fast."

- Shaun Barber  
Head of Acquisition, Orange



"Craig has the natural ability to engage with people in a manner that not only motivates, but helps them to identify the greater meaning in all that they do.

"We are proud to be engaging with Craig on a charitable level with 'Giving Africa' and consider Craig a trusted advisor to our business."

- Lawrence Mohiuddine  
Managing Partner, Maris





# CONTACT CRAIG:

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